

Investing & Trading Strategies using Behavioural Technical Analysis



Overview

Differentiated alpha capture with a market & mind strategy.

Learn a top-down framework, blended with economic and business cycle analysis. Tactical overlays include trend (momentum), multi-timeframe, pattern recognition and price level identification.

All with the ultimate focus on the development of investing-trading strategies and high-probability opportunities.

Technical indicators will also be covered in-depth, grounded in a robust diversified toolkit, based on momentum, volatility and liquidity measures. This includes specific indicators like moving averages, MACD, RSI, Bollinger Bands, Volume, Flow of Funds and many more.

Expect advanced techniques, in terms of evaluation of a range of trading strategies, coupled with performance and risk management. Factor analysis is briefly addressed for a greater understanding of adapting to changing market regimes. A bonus section features an introduction to market timing using DeMark™ indicators, famous for precision signals.



Objectives



Gain deeper understanding of differentiated alpha capture, so as to design better investment solutions and help clients make better investing & trading decisions.



Benefit from latest market timing and risk management strategies.



Evaluation of global, cross-asset market opportunities.

Course Outline

Evolution of Financial Market Theory

Learn the evolutionary context of financial market theory and how the latest strategies add value

- Efficient Market Hypothesis & Fat-tail risks
- Crowd psychology & Social mood
- Dow Theory; building blocks of technical analysis
- Gaining an edge with a market & mind approach

Cycles Analysis

Timing is everything. The building blocks of cycles are reviewed, to help enhance strategy and manage risk.

- Dewey & The Foundation of the Study of Cycles (FSC)
- Economic & Business cycle
- How to use seasonality patterns for market timing

Top-Down framework

A systematic approach to reading market charts, ensuring high-probability setups

- Trend (momentum), identification & analysis
- Multi-timeframe, strategic, tactical & active
- Pattern recognition, behavioural interpretation & opportunities
- Key price levels, identifying & assessing the strength

Indicators Toolbox

Robust and objective interpretation of technical/quant indicators.

- Moving averages, types, periods & trading techniques
- Diversification: Momentum, Volatility & Liquidity
- Momentum, trend-following & exhaustion (e.g. RSI)
- Volatility, mean-reversion & risk (e.g. Bollinger Bands)
- Liquidity, confirmation (e.g. volume, fund flows)

Advanced Techniques

Take your analysis to the next level, by reviewing top strategies, adapted for changing market regimes.

- Trading strategies
- Factor Analysis
- Market Timing using DeMark™ Indicators

Interactive Session

The grand finale of our masterclass, focused on synthesis and practical live market case studies.

- Putting it all-together
- Global, Cross-Asset review (e.g. FX, Fixed Income, Commodities & Equities)
- Assessment work

TECHNICAL ANALYSIS MASTERCLASS



Duration:
16 hours



Accredited by
IBF, Singapore (IBF-FTS)



In Person or
online

Highlights



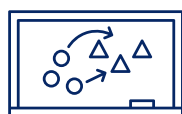
Why learn from us?

- Leading expertise, driven by +20 years of industry track and actionable strategies



Complimentary Refresher session:

- 1 free refresher session (resit the course online) within 3 years after the course.



Complimentary Ask Ron Anything Session (ARA)

- Participants can attend the ARA session (2 hour complimentary - online session) with Ron to recap on the course
- Q&A session on BF / TA matters
- Consultation on case studies



Performance Coaching session

- Participants are entitled to a complimentary 1 hour (online) performance coaching session with Ron William.
- Coaching work focuses on tailored solutions and practical application

Who Should Attend?

- CIOs
- Portfolio Managers
- Private Bankers, Wealth Managers and Relationship Managers
- Traders & Investors
- Hedge Fund managers
- Client Advisors
- Analysts – Investment Banks/Asset Managers/ Family Offices/ Hedge Funds
- Risk managers
- Cross Asset Professionals (e.g. FX, Fixed Income, Commodities & Equities)

TECHNICAL ANALYSIS MASTERCLASS

Trainer

Ron William, CFTe NLP

Market Strategist, Educator
& Performance Coach

Ron is a Market Strategist, with +20-years of experience, working for leading economic Research & Institutional firms; producing macro research and trading strategies. He specializes in blended, top-down, semi-discretionary analysis, driven by cycles and proprietary timing models.

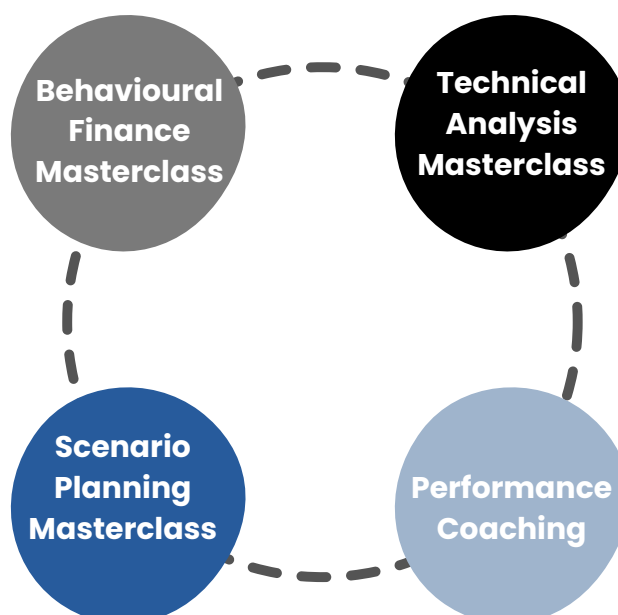
Ron is also a Behavioural Finance Expert, Trading Psychologist & Performance Coach. He uses latest techniques in behavioural/risk assessment modelling, peak-performance, neuro/body science and stress response management (SRM), including mindfulness & coherence training; supported by his market strategies.

Training partner



CFA Society Singapore

Our Offerings



Contact Us



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Social Media



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